



FOR IMMEDIATE RELEASE
February 25, 2016

Media Contact: Susan Thoman, Cedar Grove Composting
206-755-8309, Sthoman@emeraldrenews.com

Sustainable Practices Can Save Businesses Money, Good For the Environment

WCP Solutions, Cedar Grove Composting host conference on how reducing waste is good business

SEATTLE – More than 130 area businesses and agencies will participate in an all day event on Friday, February 26th at Safeco Field, to learn and discuss how integrating sustainable practices into their operations is both good for the environment and their bottom line. Environmental industry leaders WCP Solutions and Cedar Grove Composting will co-host the event.

WCP Solutions and Cedar Grove Composting together provide innovative solutions to help divert organic waste, which includes food scraps and compostable packaging, from landfills into reusable, sustainable compost. The result: nearly 350,000 tons of residential and commercial yard and food waste is diverted from landfills each year.

“WCP and Cedar Grove work on two different ends of a wide spectrum of client needs, but we support the same system and customer base,” said Susan Thoman, VP Corporate Development for Cedar Grove Composting. “We supply the majority of food scrap collection services to restaurants in the greater Seattle area, while WCP Solutions provides the food service packaging and other goods to them.”

In addition to focusing on compost collection and waste minimization, the event will feature representatives from the Cascade Water Alliance, Puget Sound Energy, Seattle Public Utilities and Snohomish County PUD who will provide insights on additional conservation strategies. An Environmental Protection Agency representative will discuss national and local food recovery efforts and the food waste hierarchy.

“It made sense to come together to provide some overall education to our collective customer base on best practices, and we decided to expand that to other focal areas as well,” said Lindsey Maas, Foodservice Specialist, WCP Solutions. “The support from local agencies to support this with information on a wide range of environmental topics and speakers has been incredible.”

WCP Solutions and Cedar Grove also are hoping the event will help businesses better understand the local requirements that have been put in place to reduce landfill waste, including City of Seattle ordinances concerning compostable and recyclable packaging.

About Cedar Grove Composting

Cedar Grove Composting is part of a family-owned enterprise with roots in the waste management business going back to 1938. As the Pacific Northwest's leading organics recycling company, Cedar Grove transforms grass, leaves, yard trimmings, food waste and wood waste into the finest nutrient-rich compost. From a humble beginning, Cedar Grove has developed a full line of healthy soils with a loyal following and has grown to become one of the largest dedicated yard and food waste composting facilities in the United States. For more information, please visit www.cgcompost.com.

About WCP Solutions

WCP Solutions, led by CEO Tom Groves, continues to be a privately held business with two generations of the founding family involved. The company has operations in Alaska, Washington, Idaho, Oregon, California, Montana, Utah and offers service to Wyoming and the Pacific Rim. In addition to printing papers, janitorial and packaging supplies, food service disposables, janitorial and packaging equipment, the company's core business has expanded to include paper converting and wine packaging solutions with service into a broad spectrum of industries including but not limited to manufacturing, lodging and healthcare. For more information, please visit www.wcpsolutions.com.