

CEDAR GROVE COMPOSTING

"BIG DIG" CONTEST

OFFICIAL RULES

Important: Please read these rules before entering this contest (the "Contest").

By participating in the Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements set forth below.

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. **Eligibility. PURCHASE WILL NOT INCREASE ODDS OF WINNING. CONTEST VOID WHERE PROHIBITED.** CONTEST OPEN ONLY TO RESIDENTS OF KING AND SNOHOMISH COUNTIES, WASHINGTON WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE. IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, THEN CEDAR GROVE COMPOSTING ("SPONSOR") RESERVES THE RIGHT NOT TO AWARD PRIZES TO YOU. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers, competitors and employees of Sponsor and any of their respective affiliates, subsidiaries, agents, professional advisors, agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Limit one (1) Big Dig Finals Pass (defined below) per person.

2. **Disclaimer.** Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (together, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest.

3. **Contest Period.** The Contest period ("Contest Period") starts at 12:01 A.M. (all times Pacific Time) on March 15, 2013 and ends at 1:00 P.M. on April 14, 2013 (the "Deadline") to enter one of the three Big Dig contests taking place at the Lynnwood Fred Meyer, March 30th, the Ballard (Seattle) Fred Meyer on April 7th and the Renton McLendon Hardware on April 14th. All entries must be received by the Deadline to be eligible to win a prize.

ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes will only be awarded for those Big Dig Finals Prize Chests found and returned, consistent with these Official Rules, by the Deadline.

Odds of winning Big Dig Finals passes and Big Dig Finals prizes prize depend on the number of entries submitted by each contestant and the number of eligible contestants. Big Dig Finals passes returned as undeliverable or otherwise not claimed within twenty-four (24) hours after e-mail delivery of notification will be forfeited and awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges of any prizes will be permitted. Limits: One (1) bag of Cedar Grove Compost per Big Dig contestant, one (1) Big Dig Finals prize per Big Dig Finals contestant.

In the event of a dispute about the identity of the entrant, entries made online will be declared made by the authorized account holder of the e-mail address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for

the domain associated with the submitted e-mail address. The potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and proof that they reside within King or Snohomish counties.

4. How to Participate; How to Enter.

Big Dig contestants must find as many as forty-five (45) Corey – the Compostable Apple Cores (“Corey”) Coreys will be posted at 45 locations in King and Snohomish Counties.

To find out where the Coreys are located, Corey location clues will be posted on the Big Dig contest site at www.compostdays.com.

For each Corey that is located, participants can enter the contest by e-mailing the Corey code listed on the poster, along with your full name, e-mail address and phone number to Cedar Grove through the Big Dig contest web site at www.compostdays.com.

Corey submittals must be entered before the Deadline, as described below in Section 6. All requested information must be provided for your entry to be valid. Contestants are limited to 30 unique Corey codeentries, no multiple entries are allowed.

5. Prizes, Determination of Winners.

Prizes will be awarded as follows:

All eligible contestants will receive a coupon redeemable for one (1) free bag of Cedar Grove Compost at a Cedar Grove owned retail yard. Up to twenty (20) contestants will be randomly drawn to win a Big Dig Finals Pass.

At each of the three (3) Big Dig events twenty (20) Big Dig Participant Pass winners will compete against one another to determine their Big Dig prize. The Big Dig events will be held at the Lynnwood Fred Meyer, Saturday, March 30th, the Ballard (Seattle) Fred Meyer on Sunday, April 7th and the Renton McLendon Hardware on Sunday, April 14th. Each Big Dig participant that finds and submits a hidden Prize Chest will receive a prize corresponding to the prize described in their Chest.

Big Dig Finals prizes for the three events total \$3,000 in estimated value.

Twenty (20) winning "Big Dig Passes" for each of the three (3) Big Dig events will be randomly drawn by the Sponsor from submitted Big Dig entries. Big Dig pass winners for the March 30th Big Dig Finals pass event will be randomly chosen from submitted entries received March 15th through March 26th; Big Dig pass winners for the April 7th Big Dig event will be randomly chosen from submitted entries received March 15th through April 2nd; Big Dig pass winners for the April 14th will be randomly chosen from submitted entries received March 15th through April 10th.

Sponsor will notify each Big Dig Finals Pass winner by e-mail and/or phone using the information provided by the contestant. To claim their pass, each Big Dig Finals Pass winner must follow the instructions contained in his/her notification, including registering in person and participating in the 2013 Big Dig Finals dates by the required time as listed in the instructions of their notification. Big Dig events Pass winners' first names and the neighborhood in which they reside will be posted on the Contest web site.

Additional Big Dig passes will be awarded to attendees of each Big Dig Final who submit the Corey Code of that day's Big Dig Final location at the registration table on the day of the event. Number of additional Big Dig finals Pass winners will be determined by the number of entry prizes left to offer and the number of entries received.

Additional Big Dig Pass winners will be selected in order that they were entered and will be announced upon completion of all of the previous Big Dig Finals Pass winners.

6. How to Play the Big Dig Finals.

All Big Dig Finals participants will be required to complete and submit a liability waiver prior competing in the Big Dig Finals. Each Big Dig Finals contestant will be given only one (1) opportunity to win a Big Dig Finals prize. Each Big Dig Finals contestant will be given ninety (90) seconds to find a prize chest buried within a pile of Cedar Grove Compost. Contestants will be provided with a shovel and will be digging with as many as five (5) other contestants at a time.

Only one (1) Big Dig Prize is allowed to each Big Dig Finals contestant. If a contestant finds more than one (1) prize chest, they must choose which prize they want to redeem. The prize they choose not to redeem will be added back into the compost pile to be found by a future Big Dig Finals contestant.

If a Big Dig Finals contestant fails to find a prize chest in their allotted time, they will be awarded a coupon redeemable for one bag of Cedar Grove Compost.

There will be at least twenty (20) prizes buried in each Big Dig Finals compost pile, worth \$1,000 in estimated value. If contestants fail to find and redeem all Big Dig Finals prizes, the prizes will be buried in the next Big Dig Finals event.

7. General Release. By entering the Contest, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

8. Use of Winner Name, Likeness, etc. Except where prohibited by law, entry into the Contest constitutes permission to use each winner's name, address, image, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winners may be required to execute an additional written consent to the use of their name, address, image, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

9. Affidavit & Release. As a condition of being awarded any prize, winners will be required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other required legal, regulatory or tax-related documents required by Sponsor in its sole discretion.

10. Winner List; Rules Request. For a copy of the winner list, send a stamped, self-addressed, business-size envelope after April 14, 2013 and before May 1, 2013 to Sponsor at the address listed below, Attn: Cedar Grove "Big Dig" Contest Winner List. To obtain a copy of these rules, visit www.compostdays.com or send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: Cedar Grove "Big Dig" Contest Rules Request.

11. Intellectual Property Notice. Cedar Grove Composting is a trademark of Cedar Grove Composting, Inc. The Contest and all accompanying materials are copyright © 2013 by Sponsor. All rights reserved.

12. **LIMITATION OF LIABILITY.** IN NO EVENT WILL THE SPONSOR OR RELEASED PARTIES (FRED MEYER AND McCLENDON HARDWARE) BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING FROM YOUR PARTICIPATION IN THIS CONTEST, EVEN IF SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS THAT ARE PROHIBITED BY LAW IN A PARTICULAR ENTRANT'S JURISDICTION SHALL NOT APPLY TO SUCH CONTESTANT.

13. **Miscellaneous.** The Contest and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend, cancel, postpone or extend the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to bigdig@cgcompost.com or send written questions to Sponsor at the address listed below, Attn: Cedar Grove "Big Dig" Contest Questions.

14. **Sponsor: Cedar Grove, 7343 E. Marginal Way S. Seattle WA 98108**